

Vijay Ramamurthy

CraneWorks Founder

Founded 1995

I had a passion for cranes and material handling solutions for nearly 50 years. In my senior year at College, my design professor gave me some options for the thesis requirement. This included a design of a bridge crane & I found excitement in his description of the design process. This was my start of my journey & I enjoy the challenge to come up with creative design concepts to support process and manufacturing needs. In the three companies that I have spent my entire career, the common denominator is the special relationship that you get to create with the employees, vendors and customers. All of us share a common vision.

It was exciting to start CraneWorks with Elmer, see it slowly grow and develop the name recognition. The name and logo was created by my daughter, the website and brochure designed by my son. The early years were relatively stress free since I had a good & reliable team with several customers who believed that I would deliver. It was challenging at times, but the whole team maintained a high level of ethical standards that won the respect of our customers. One particular project, we designed and provided all the cranes required for the operation of a large maintenance facility for a refinery in the Bay Area. The design concept and work flow analysis started in 2010 and we completed the actual project in 2022 after multiple iterations. Numerous customers have commented on our flexibility, commitment, product quality and continued support.

I was considering on “what’s next” for CraneWorks as I spent time with the CraneTech team. Looking for a win-win for all, I was initially apprehensive on the response from my employees and customers. In the final analysis, I am excited that we joined hands with CraneTech who share the same vision, attention to detail and focus on customer service. The management of CraneTech understand the reality of the crane business, the challenges and opportunities. Most important, the focus and determination to meld multiple entities into one strong customer oriented operation requires a long term vision for the industry. For my customers & employees, I am glad to pass the torch to the strong management team at CraneTech. They are all in good hands!